

Resort/Leisure Developments and Tourism Studies

Overview

MVA has been providing transport planning and traffic engineering expertise for a number of large-scale multi-purpose leisure, entertainment, recreation integrated developments for a number of countries across Asia. Our services included providing advise on access & drop-off/pick-up strategy, internal layouts, traffic impact assessment, and parking and servicing requirements for these developments.

In addition, MVA has carried out a wide range of market-related tourism projects for tourist boards, government bodies as well as private sector clients. These include market demand studies, transport/tourism studies and forecasting and research in the tourism sector.

MVA operates in Asia through its head office in Hong Kong; through regional offices in China, Singapore and Thailand; and through project offices in other countries as required.

Highlights of Key Experience in Asia

Over a number of years, MVA has been advising private and public sector clients in major resort/leisure and tourism related studies. These include the following:

Singapore

- ▶ Integrated Resort Development - Concept stage of design for this forthcoming development that will include a casino
- ▶ Theme Park study - Preliminary studies advising on the traffic aspects of a proposed international theme development.



- ▶ Sentosa Island - developed the initial transport master plan for expansion of the island into one of the leading leisure and resort facilities in South East Asia.
- ▶ Design Plan for Orchard Road -

on behalf of the Singapore Tourism Board, this study examined improved pedestrian facilities along Orchard Road and a possible themed trolley/tram system.

- ▶ Cruise Research Study - on behalf of the Singapore Tourism Board analyzed market demand and future potential, as well as strategy issues.

Hong Kong & China

- ▶ Review of Transport Demand Forecast and Infrastructure Facilities for HK Disneyland Resort.
- ▶ Ocean Park Development Traffic Study
- ▶ Ma Wan Theme Park Development and indoor Ski Centre (Snow World)
- ▶ Space Island Development at Lok Ma Chau.
- ▶ Market Research of Cable Car Service on Lantau Island.
- ▶ Cruise Market Demand Study on behalf of the HK Tourist Association.
- ▶ Further development of The Peak study of visitor attitudes and preferences.
- ▶ Xiamen Cruise City Design Competition Winner.

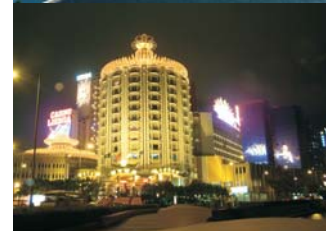
Macau

MVA has provided traffic analysis and layout advise for a number of casino/leisure operators in Macau including:

- ▶ Wynn Resorts Macau
- ▶ Hotel and Casino Development near Lisboa.
- ▶ Macau Galaxy City Club Development at Taipa
- ▶ MGM JV Development at Nam Van, Macau

Others

- ▶ Samaworld Theme Park, Malaysia
- ▶ Belle Bay Integrated Resorts & Development, Philippines
- ▶ Noida Theme Park, India



Note :
The above quoted figures are indicative only.

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